Beaumaris Rotary

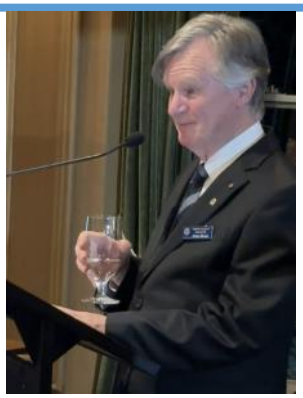
Serving the Community since 1985

IN GEAR

ROTARY CLUB OF BEAUMARIS Bi-WEEKLY BULLETIN

Edition 21 4 May 2026

Presidents Message



In the last InGear we talked about marketing the Rotary Club of Beaumaris but when we look around the room at our meetings, we find many disciplines, sales, engineering, banking, nursing, accounting, but not a single marketer, unless there is someone keeping a low profile.

No one jumped forward and offered marketing advice and it is marketing that we need to progress.

If we are to survive then everything, we do needs to have a marketing focus.

Leave no stone unturned, make every activity marketing focused.

No more donating food to Bayside Church and publishing a picture in InGear. Who will see it? Only our own members. It needs to appear on the Nine News. We are marketing to those who are already satisfied customers and we are achieving nothing in the community by this communication.

When we donate or contribute, we need our local community to know what we did and what will be the outcome. We raise money from the community and they deserve to know what we did with it so that they will want to contribute more.

We lack an effective communication medium and an electronic display board at the Concourse would be a good wat to provide this, thank you Raj.

Here is a Marketing Implementation Plan and we need commitment from all to lift our public profile.

Improving How Our Community Sees Us - A Simple Action Plan

Last edition we spoke about telling our story more clearly. Just as important is this:

what we do - and how we do it - shapes how our community sees us.

If we want to strengthen our public image, we don't need to change who we are.

We need to make our activities more visible, welcoming and engaging.

1. **Be Seen, Not Just Active**

We already do great work - but too often it goes unnoticed

Meetings

7 May @ VGC
Major Jennifer Cloke
Salvation Army

14 May @ VGC
NO MEETING SEE PG 3
FELLOWSHIP 13 MAY

21 May @ VGC
Club Forum
Youth Protection update from Ken Mirams

28 May @ VGC
Lara, NYSF

Upcoming Events

13 May
Fellowship Event
Nay Nay's Wine Bar

18 May
Bayside Charity Golf Day

Ctrl + Click on this
LINK TO CLUB CALENDAR

Club meets Thursday at Victoria Golf Club, 6:30 for 7:00 unless otherwise advised.

RCOB HAPPY HOUR now at Beaumaris Bowls Club every Friday between 4:30-6 Members and Friends welcome with live music and bare foot bowls

Presidents Message (cont'd)

What we will do:

- Ensure every project has photos taken and shared on social media.
- Wear Rotary branding at public events
- Clearly display Rotary signage at activities
- Submit short reports to local media and community newsletters, even if we must pay. Who are they?

Goal: When something good happens locally, people associate it with Rotary.

2. **Make Our Events More Open and Welcoming**

Many of our activities are inward facing.

What we will do:

- Encourage members to bring a guest to meetings and events
- Promote selected activities as "open to the community"
- Expand informal gatherings such as Friday drinks as an easy entry point
- Make it easy for visitors to feel included and informed

Goal: People experience Rotary before they are ever asked to join.

3. **Focus on a Recognisable "Signature" Activity**

We already have strong projects - now we make one stand out.

What we will do:

- Promote events like Dogy Day as a major community activity
- Give it a consistent identity and name
- Build it each year so it becomes well known locally
- Goal: When people think of that event, they think of our Club.

4. **Strengthen Community Connections**

Visibility grows through relationships.

What we will do:

- Build links with schools, sporting clubs and local organisations
- Offer to support or partner in community activities
- Invite community leaders to speak and engage with the Club and include them in our communication chain

Goal: Be seen as a connected and active part of the community.

5. **Show the Human Side of Rotary**

People connect with people - not just projects.

What we will do:

- Share member stories and "behind the badge" talks when there are potential members present
- Highlight why members joined and what they enjoy
- Emphasise fellowship, not just fundraising

Goal: Present Rotary as friendly, welcoming and relevant.

Moving Forward

None of these actions require major change - just greater awareness and consistency.

If we are:

Visible

Welcoming

Engaged

Proud of what we do

then our reputation will grow naturally.

People will come to see Rotary not just as a service club - but as a vibrant and valued part of our community.

Peter Murie

Fellowship & Rotary Theme for May

Fellowship Wednesday 13 May

No meeting at VGC on 14 May

Instead we are having a fellowship event on Wednesday 13 May

The venue is a new wine bar **Nay Nay's**

46 East Concourse Beaumaris

We are booked from 5pm - 6.30 pm

Cheese platters & charcuterie platters are available

If you wish to kick on there are two places nearby for dinner

La Cucina & the Beaumaris Concourse Hotel

Please email Gail to indicate your attendance

Many thanks

Gail & Glenda

Rotary Theme for May

During May, Rotary clubs often focus on their various youth-oriented initiatives, including:

- Rotaract & Interact: Clubs for university students and young professionals (Rotaract) or secondary school students (Interact) to develop leadership skills and carry out service projects.
- Rotary Youth Exchange: A program that allows students to study abroad and act as ambassadors for their home country.
- RYLA & RYPEN: Leadership and enrichment programs designed to help young people refine their communication and problem-solving skills.

Chris D'Arcy

Speakers Notes 23 April: General Sir John Monash

Alan Thompson first heard about General Sir John Monash from his grandfather who was a machine gunner in World War 1. He called him the “General” and spoke of how his leadership of the Australian Corps transformed the battlefield and shortened the war.

Alan’s talk gave an excellent account of Monash, the man as well as his exploits.

His Jewish parents immigrated to Australia in 1860s from Prussia. John was born in 1865. His family moved to Jerilderie where his father ran a store. He excelled at school and his family was advised that he be educated in Melbourne, so he was sent back to Scotch College. At age 16, he was dux of the school. He graduated from the University of Melbourne: a Master of Engineering in 1893; a Bachelor of Arts and Bachelor of Laws in 1895, and a Doctor of Engineering in 1921.

Monash was a workaholic and shameless self-promoter. He stated his ambitions to be, famous & admired, chase Jewish & gentile girls and drink & smoke. While at university he was assistant engineer on the Princess Bridge construction while also engaged in an affair with Annie Gabriel, his bosses wife!

On 8 April 1891, Monash married Hannah Victoria Moss (1871–1920), and their only child, Bertha, was born in 1893. They were never particularly close and he pursued other affairs throughout his life.

Monash joined the university company of the militia in 1884 and by 1913 had risen to the rank of colonel.

After graduation he gradually built his reputation as an engineer, initially as an arbitrator and expert witness but later he and his partners acquired the local rights for reinforcing steel from the French Monier company. This was then used increasingly in bridges and buildings, and he became a wealthy as a result.

With the outbreak of war Monash became a full-time army officer, initially as censor and then as commander of the 4th Infantry Brigade which landed at Gallipoli on 26 April 1915. Following Gallipoli he was sent to the Western Front and gradually progressed through the ranks. On 1 June 1918, he was promoted to lieutenant general and commander of the Australian Corps, at the time the largest individual corps on the Western Front.

Monash’s meticulous planning and strategic brilliance was demonstrated at the Battle of Hamel were his integration of airplanes, artillery and tanks led to a victory in 93 minutes against a planned 90 minutes. The same approach was used at the Battle of Amiens. Field Marshal Bernard Montgomery later wrote: "I would name Sir John Monash as the best general on the western front in Europe".

Following his return home the Victorian Government tasked him with running the State Electricity Commission. He was also asked to help out during the 1923 Police Strike and oversee the planning of the Shrine of Remembrance.

Shortly after his return, Monash's wife, Vic, died of cervical cancer. Monash had a prolonged affair with Elizabeth "Lizette" Bentwitch, the two planned to marry after Vic's death but Monash's daughter put her foot down to stop the union. Monash was a founding member of the Rotary Club of Melbourne, Australia's first Rotary Club, and served as its second president (1922–1923).

See photos next page

Speakers Notes 30 April: Brad Roswell, Mt. Kilimanjaro

Brad spoke to us in his capacity as a volunteer, raising money for Team Sports 4 All.

Reaching a milestone birthday and considering that life is to be lived, Brad set himself the goal of climbing Mt. Kilimanjaro, at 5,895 metres the highest peak in Africa, and the highest freestanding mountain in the world.

Brad showed us his video of the Trek which brought home to us how arduous it was, and the reality of going that high.

Brad talked about these personal goals but also about the reality, which is that some people can handle altitude, some can't. " Altitude is indiscriminate", it's not just about your fitness (although Brad did put in a lot of training prior to the trip).

A fascinating aspect was that the final push to the summit was in the dark. The guides explained that this was so that you just put one foot in front of the other and concentrated on the climb. They started at 12.15 am. and they reached the summit at 6.40 am. They got to see the Sunrise on this roof of the world.

The majority of accidents are on the descent, but even though Brad chose the more challenging descent he did get back safely.

Hearing Brad talk about his motivations, and looking for challenge was fascinating, we are very grateful that he made time in his busy life, to talk to us about this adventure..

A fascinating glimpse into the nonpolitical life of our local Member of Parliament.

Trish Smyth

Photos

Top: Alan Thompson

Middle: Anzac Meeting decorations

Right: Brad Roswell

Bayside Doggy Day 26 April

The Bayside Doggy Day was held on 26 April 2026. We were blessed with a favourable weather with a warm 26 degrees C!

The day was well planned, and the principal architect being Glenda Stevenson, ably supported by the members of Rotary Club of Beaumaris.

This event was well supported by Neighbourhood Watch, 3 Hound Sausages, Doggy Do Design, RSPCA, Middle Brighton Veterinary Clinic, Story Dogs, Australian Search and Rescue – K9, Petzyo.

There was the musician happily singing his tunes, and the MC Rammy Stevenson who brought life to the show through a Doggy Competition. Australian Search and Rescue – K9 demonstrated how their well-trained dogs assist in real life search and rescue operations.

No event is complete without the Food trucks. We had Chef Calamir, Ali's Gozleme (treating some Turkish cuisine), The Twister Bros, Barista and the Ice cream vendor.

Raj Subramanian

Bayside Doggy Day 26 April

A Little Nostalgia in these times of inflation!

Courtesy of Chris D'Darcy

SAVE THE DATE for 18 May
OUR MAJOR FUNDRAISER for 2026

2026 THE BAYSIDE CHARITY GOLF DAY

THE ROYAL MELBOURNE GOLF CLUB

MONDAY 18 May 2026

With the generosity of the Royal Melbourne Golf Club, we are pleased to advise that entries are open for the 2026 Bayside Charity Golf Day at Royal Melbourne to be held on Monday 18 May 2026. As you no doubt aware Royal Melbourne has just hosted 2025 Australian Open and this event allows you to test your skill on some of the holes used in the Open.

Our 2026 Charity Golf Day offers TWO 18 hole events on the West Course. (East course event unavailable this year due to course maintenance).

The shot gun events have one starting at 7:30am and another 12:30pm. These are Stableford competitions, and the cost is $460 per player which includes breakfast and lunch in the Royal Melbourne Golf Club Dining Room for morning players, and lunch and post-game snacks for afternoon players. Lunch is at 11:30am for afternoon players and 12:30pm for those playing in the morning.

The day is open to all golfers, including those who do not have an official GolfLink handicap.

For those players a handicap maximum of 18 will apply on the day. In addition to being able to play at Royal Melbourne, one of the top ten Golf courses in the world (http://www.royalmelbourne.com.au) we also offer Quality prizes to successful players in each competition and for the Nearest the Pin, and Straightest Drive competitions.

The best lady player with an official Golf Australia handicap, will be awarded the Lesley Falloon Perpetual Trophy.

The PM players on the West Course, will compete for The Bayside Mayoral Trophy team competition for the best aggregate stableford score.

Places are very limited. Bookings are in groups of four. If the event is cancelled or postponed players will be offered a refund or an opportunity to roll over their booking, should an alternative date be arranged.

Do not miss this excellent opportunity.

Please enter your registration details by following this link to

book https://www.trybooking.com/DHWHN or use the QR below.

Enquiries to info@thebaysidecharitygolfday.com or to Graham Ludecke 0414 444 956.

We look forward to receiving your entry and we know that you will have a great round of golf.

Yours sincerely

The Committee for The Bayside Charity Golf Day.

2027 District Conference Details

Rotary South Pacific's 2026 Conference

Rotary South Pacific's 2026 Conference will unite leaders from across Australia, New Zealand and the Pacific for two transformative days of insight, fellowship and strategic focus on People, Planet and Peace – shaping the region's impact and direction for the years ahead.

Rotary South Pacific is coming together in Melbourne, 30 October – 1 November 2026, for two powerful days that will strengthen leadership, deepen connection and inspire action across our region.

Under the bold theme People. Planet. Peace. this conference, convened by Rotary International Director Jennifer Scott AM and chaired by PDG Tony Monley OAM, is not simply a gathering – it is where Rotary's future direction across Australia, New Zealand and the Pacific will be energised.

You will hear directly from Rotary International President Elect Larry Lunsford, offering global insight into Rotary's next chapter. Past Rotary International President and Rotary Foundation Trustee Gordon McInally will highlight how strategic giving translates into measurable humanitarian impact worldwide.

The Planet theme will be led by Bridget Teirney, exploring environmental stewardship as an expression of community care and long-term resilience. The Peace stream features Associate Professor Sebastian Kaempf, Director of the Rotary Peace Centre at the University of Queensland, addressing how Rotary can strengthen social cohesion and build positive peace in a complex digital age.

Guiding us across two dynamic days will be our Masters of Ceremony, PDG Stephen O'Connell OAM and PDG Jenn Wong, bringing energy, clarity and connection to every session.

Beyond the keynote stage, Melbourne 2026 offers meaningful fellowship, the vibrant House of Friendship, the End Polio Now Walk, governor cohort dinners, Rotaractor gatherings and a dedicated Fellowship Dinner for Rotarians who simply wish to reconnect.

Located at the Melbourne Convention & Exhibition Centre, the conference offers seamless convenience, with preferential accommodation rates available at Novotel Melbourne South Wharf (10% discount using Client Code SCP4537877 and Access Code RO443AU516 via all.accor.com).

Early Bird registration is now open. Be in the room. Be part of the conversations that matter. Register at https://events.humanitix.com/rotary-south-pacific-conference-2026-melbourne-australia

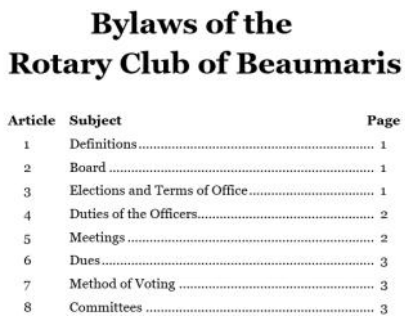
Club & Rotary Links

Club Program

The forward club program has been uploaded onto the Club Calendar and is available by clicking on the image below or use the QR code below #: The Calendar is best viewed in Agenda mode.

Beaumaris Rotary Calendar

Key Club Documents



Bylaws of the Rotary Club of Beaumaris Inc.

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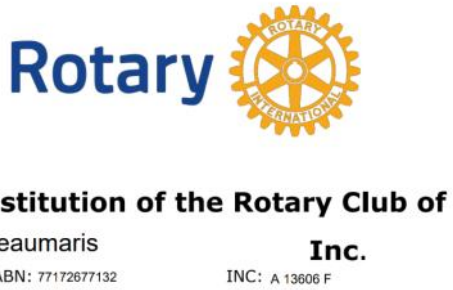

Rotary

Constitution of the Rotary Club of Beaumaris Inc.

ABN: 77172677132 INC: A 13606 F

Beaumaris Rotary | Service Above Self

Strategic Plan 2025-2026

Board and Committees 2025/26

President Peter

Rotary Links

Beaumaris Rotary Website

Rotary District 9815

Rotary

Rotary Website Click here