Beaumaris Rotary

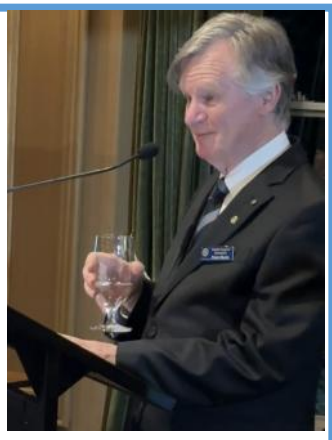
Serving the Community since 1985

IN GEAR

ROTARY CLUB OF BEAUMARIS Bi-WEEKLY BULLETIN

Edition 20 20 April 2026

Presidents Message



The membership of our great club is in decline and now is a critical time for us to act to reverse the trend.

Membership is too important to leave to a few board members. Each of us needs to step up now.

I was delighted to see Gail and Tim brought guests to happy hour last week, thank you, this is a great way to start.

Roy sends invitations to Rotary dinner at Victoria each week. Each time you receive one, forward it on to someone who might be interested in our speaker. Let's aim to fill the dining room every week.

David sends InGear fortnightly, please forward it on to someone who's interest might be ignited by something they have read.

Let us not look back in three years' time and ask what happened to then great Rotary Club of Beaumaris.

Marketing Our Club — A Simple Plan for Greater Visibility

One of the clear messages from our recent Club Forum was that we are a strong club doing valuable work — but we do not always tell our story well enough. Marketing our club is not about selling membership; it is about making our work visible, building awareness, and creating interest in Rotary within our community.

When people understand what we do and see our impact, membership growth becomes a natural result.

Our Marketing Goal

To increase awareness of our Club, strengthen our reputation in the community, and create more opportunities for people to connect with Rotary.

We want our community to know:

- Who we are
- What we do
- Why Rotary matters
- How they can be involved

Meetings

23rd April @ VGC
Alan Thompson
Speaking on
General Sir John Monash

30th April @ VGC
Brad Roswell
Speaking on Team Sports for All 'Climbing Mt Kilimanjaro'

7th May @ VGC
Major Jennifer Cloke
Salvation Army

14 May @ VGC
NO MEETING SEE PG 3

Upcoming Events

28th April
Doggy Day
Green Point, Brighton

18th May
Bayside Charity Golf Day
Royal Melbourne

Ctrl + Click on this
LINK TO CLUB CALENDAR

Club meets Thursday at Victoria Golf Club, 6:30 for 7:00 unless otherwise advised.

RCOB HAPPY HOUR now at Beaumaris Bowls Club every Friday between 4:30-6 Members and Friends welcome with live music and bare foot bowls

Presidents Message

Our Key Marketing Priorities

1. Tell Our Story Clearly

We will focus on communicating the real difference our Club makes through service and fellowship.

Planned actions include:

- Developing a short club video showing our projects and members in action
- Sharing photos and stories from events such as Dog Day, Reading at the Primary School, and community BBQs
- Preparing simple promotional material that explains who we are and what we do

2. Increase Our Community Visibility

We want Rotary to be recognised as an active and welcoming part of our local community.

This will include:

- Sharing stories and photos in community newsletters
- Maintaining an active and informative online presence
- Participating visibly in community activities
- Building connections with schools, sporting clubs, retirement villages and community groups

3. Strengthen Fellowship as a Marketing Tool

One of our greatest strengths is our fellowship. A friendly and welcoming club is the best advertisement we have.

We will:

- Encourage guests to attend meetings and fellowship activities
- Promote relaxed gatherings such as Friday Happy Hour
- Continue developing engaging and enjoyable club activities

4. Encourage Member Participation

Marketing is not the responsibility of one person — it is something every member contributes to.

Members can assist by:

- Taking photos at events
- Suggesting stories to share
- Inviting friends or contacts to attend meetings
- Speaking positively about Rotary in the community
- Suggesting potential speakers and community contacts

Measuring Our Progress

Success will be seen through:

- Increased community awareness of our projects
- More visitors attending meetings and events
- Stronger connections with community organisations
- Gradual and sustainable membership growth

Moving Forward Together

We already have a strong and active club with much to be proud of. By telling our story more clearly and making our work more visible, we can strengthen our place in the community and ensure the continued growth and vitality of our Club.

Marketing is not about changing who we are —

it is about making sure people know who we are and what we do.

Peter Murie

UNITE FOR GOOD

Rotary

Fellowship, Visiting & RotarianRotary Theme for April

Fellowship Wednesday 13 May

No meeting at VGC on 14 May

Instead we are having a fellowship event on Wednesday 13 May

The venue is a new wine bar **Nay Nay's**

46 East Concourse Beaumaris

We are booked from 5pm - 6.30 pm

Cheese platters & charcuterie platters are available

If you wish to kick on there are two places nearby for dinner

La Cucina & the Beaumaris Concourse Hotel

Please email Gail to indicate your attendance

Many thanks

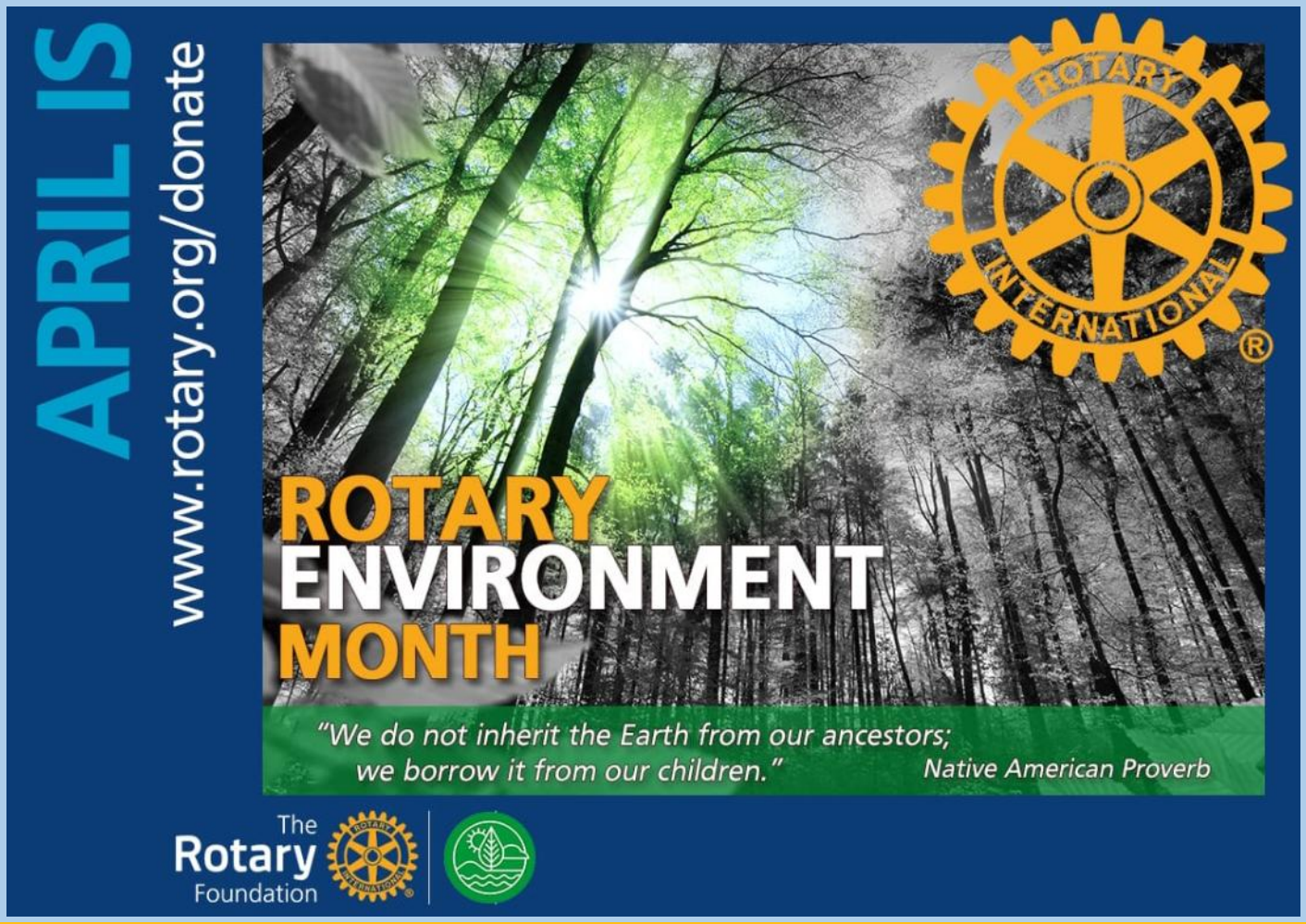
Gail & Glenda

Visiting Rotarian

On April 9 we were visited again by Rotarian Margaret Gilroy-Smith and her partner John.

Margaret is President Elect for her club Twickenham on Thames. Margaret briefly talked about the club. They meet in the evenings, membership is 24. Every fourth meeting is a Saturday coffee meeting, otherwise they meet on Tuesday nights.

They raise £20,000 per annum, a large part of this comes from their Christmas collection, where they have a Santa and a sleigh and knock on doors.



Fellowship Sandringham Yacht Club 16 April

23 of our Members plus Sue & Steve MacDonald from Rowville-Lysterfield RC attended.

Beautiful venue with excellent service and menu to cater for all.

We would like to thank Heather & Chris for signing us in as their' guests.

I'm sure we would love to return again possibly in the warmer months when we can enjoy the view and the sunset.

Glenda

Above: Denise with RCOB wreath layed at Beaumaris Anzac Day ceremony

Right: Raj with Doggy Day banner at Green Point.

Yimba Uganda Zoom call 9 April with Anne Marie

Yimba Uganda are based in Kampala and work with the most disadvantaged members of society, including Widows, Single Parents and those with HIV.

Yimba Uganda aims to give Vocational skills and business skills. Areas concentrated on include tailoring, hairdressing, music and just now catering. One lot of 60 students are just about to graduate and there will be a new intake in a few weeks.

They want to get out of renting in the capital city so they are building their own vocational training place so they will be able to draw students nationwide. They will train plumbers, electricians, welders. The training place is being built on an " earn as you learn basis" students are doing the courses then go out to learn on the job by helping to build the vocational training building.

One of their microfinance projects is giving goats as a loan and then when the loan is paid by a kid goat being returned to the project then recipients go on to generate jobs and business with the goats.

They also provide adult education with reading, writing and basic maths.

YU have received funding via Brighton and Brighton North Rotary Clubs.

Anne Marie mentioned areas needing particular support:

- Each building at the new centre,$15k
- For the tailoring block, roofing and fitout
- Solar panels,
- Student sponsorship, $200 per student
- Business Start up loans

A great opportunity to hear about the work being done, as well as seeing the commitment and dynamism of Anne Marie and YU.

Trish Smyth

2027 District Conference Details

A Little Whimsy

Beaumaris Rotary

Serving the Community since 1985

IN GEAR

SAVE THE DATE - 26th April @ GREEN POINT

SAVE THE DATE for 18 May
OUR MAJOR FUNDRAISER for 2026

2026 THE BAYSIDE CHARITY GOLF DAY

THE ROYAL MELBOURNE GOLF CLUB

MONDAY 18 May 2026

With the generosity of the Royal Melbourne Golf Club, we are pleased to advise that entries are open for the 2026 Bayside Charity Golf Day at Royal Melbourne to be held on Monday 18 May 2026. As you no doubt aware Royal Melbourne has just hosted 2025 Australian Open and this event allows you to test your skill on some of the holes used in the Open.

Our 2026 Charity Golf Day offers TWO 18 hole events on the West Course. (East course event unavailable this year due to course maintenance).

The shot gun events have one starting at 7:30am and another 12:30pm. These are Stableford competitions, and the cost is $460 per player which includes breakfast and lunch in the Royal Melbourne Golf Club Dining Room for morning players, and lunch and post-game snacks for afternoon players. Lunch is at 11:30am for afternoon players and 12:30pm for those playing in the morning.

The day is open to all golfers, including those who do not have an official GolfLink handicap.

For those players a handicap maximum of 18 will apply on the day. In addition to being able to play at Royal Melbourne, one of the top ten Golf courses in the world (http://www.royalmelbourne.com.au) we also offer Quality prizes to successful players in each competition and for the Nearest the Pin, and Straightest Drive competitions.

The best lady player with an official Golf Australia handicap, will be awarded the Lesley Falloon Perpetual Trophy.

The PM players on the West Course, will compete for The Bayside Mayoral Trophy team competition for the best aggregate stableford score.

Places are very limited. Bookings are in groups of four. If the event is cancelled or postponed players will be offered a refund or an opportunity to roll over their booking, should an alternative date be arranged.

Do not miss this excellent opportunity.

Please enter your registration details by following this link to

book https://www.trybooking.com/DHWHN or use the QR below.

Enquiries to info@thebaysidecharitygolfday.com or to Graham Ludecke 0414 444 956.

We look forward to receiving your entry and we know that you will have a great round of golf.

Yours sincerely

The Committee for The Bayside Charity Golf Day.

Rotary South Pacific's 2026 Conference will unite leaders from across Australia, New Zealand and the Pacific for two transformative days of insight, fellowship and strategic focus on People, Planet and Peace – shaping the region's impact and direction for the years ahead.

Rotary South Pacific is coming together in Melbourne, 30 October – 1 November 2026, for two powerful days that will strengthen leadership, deepen connection and inspire action across our region.

Under the bold theme People. Planet. Peace. this conference, convened by Rotary International Director Jennifer Scott AM and chaired by PDG Tony Monley OAM, is not simply a gathering – it is where Rotary's future direction across Australia, New Zealand and the Pacific will be energised.

You will hear directly from Rotary International President Elect Larry Lunsford, offering global insight into Rotary's next chapter. Past Rotary International President and Rotary Foundation Trustee Gordon McInally will highlight how strategic giving translates into measurable humanitarian impact worldwide.

The Planet theme will be led by Bridget Teirney, exploring environmental stewardship as an expression of community care and long-term resilience. The Peace stream features Associate Professor Sebastian Kaempf, Director of the Rotary Peace Centre at the University of Queensland, addressing how Rotary can strengthen social cohesion and build positive peace in a complex digital age.

Guiding us across two dynamic days will be our Masters of Ceremony, PDG Stephen O'Connell OAM and PDG Jenn Wong, bringing energy, clarity and connection to every session.

Beyond the keynote stage, Melbourne 2026 offers meaningful fellowship, the vibrant House of Friendship, the End Polio Now Walk, governor cohort dinners, Rotaractor gatherings and a dedicated Fellowship Dinner for Rotarians who simply wish to reconnect.

Located at the Melbourne Convention & Exhibition Centre, the conference offers seamless convenience, with preferential accommodation rates available at Novotel Melbourne South Wharf (10% discount using Client Code SCP4537877 and Access Code RO443AU516 via all.accor.com).

Early Bird registration is now open. Be in the room. Be part of the conversations that matter. Register at https://events.humanitix.com/rotary-south-pacific-conference-2026-melbourne-australia

Remembrance Day Special

This show may be if interest to members and friends

Club & Rotary Links

Club Program

The forward club program has been uploaded onto the Club Calendar and is available by clicking on the image below or use the QR code below #: The Calendar is best viewed in Agenda mode.

Beaumaris Rotary Calendar

Key Club Documents

Bylaws of the Rotary Club of Beaumaris Inc.

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6	Dues	3
7	Method of Voting	3
8	Committees	3

Rotary

Constitution of the Rotary Club of Beaumaris Inc.

ABN: 77172677132 INC: A 13606 F

Beaumaris Rotary | Service Above Self

Strategic Plan 2025-2026

Board and Committees 2025/26

President Peter

Rotary Links

Beaumaris Rotary Website

Rotary District 9815

Rotary Website Click here