Rotary Club of Beaumaris
Strategic plan 2025-2026

Beaumaris Rotary | Service Above Self

Our Vision

To be an energetic, active, inclusive and fellowship orientated Rotary Club aiming to provide its members with opportunities to make a difference through service by undertaking worthwhile projects in our local, national and global communities.

Key Strategic Areas of Focus

Provide Service

- Reflect member's talents, passions and interests in our choice of service projects.
- Where possible undertake projects within Rotary's seven areas of focus.
- Focus on projects where Beaumaris' involvement will make a measurable difference.
- Maintain club and member support of the Rotary Foundation.
- Support Rotary nominated charities and work to have specific major projects which we support. Donations will be determined by the board after consultation with the relevant service committee and taking account of funds available.
- Seek multi club projects in our community group and work to fix the community group to include all Bayside clubs. Promote shared ownership.

Fundraising

- Maintain our key fundraising activities and develop another major fundraiser to replace the market.
- Leverage fund-raising with Rotary and external community grants.
- Raise a minimum $2000 per member per year.

Strengthen Club

- Ensure all new members are teamed with a suitable mentor for at least their first 12 months with the club and introduce a structured induction program with supporting electronic communication requirements.
- Provide club members with regular updates on club activities and plans via Regular Directors reports to Club Meetings and IN Gear
- Ask members what they want to do and what skills they bring.
- Support training and skills development for members and promote the use of the Rotary Learning Centre.
- Emphasis on service above self and rotation of club admin jobs so all share the load and have recognition in the club.
- Establish succession Committee to plan for all positions and committees.
- Invite organisations and individuals who benefit from the club's donations to join in club activities.
- Maintain club alumni data base.
- Maintain Victoria Golf Club as the club's home base.
- Target membership number of 40 plus, targeting new members consistent with our local and club demographic.
- Revitalise the club's youth program.
- Establish an environmental area of service.

Promote Image

- Develop a local project/landmark that represents the club.
- Demonstrate a clear and consistent Beaumaris Rotary image using appropriately branded material.
- Be physically present and visible in the Bayside community.
- Encourage the wearing of Club Rotary branded apparel at all external events.
- Build and strengthen relationships with other Bayside community groups.
- Strive to be seen as a trusted partner.
- Expand relationships with local and state government representatives.
- Continue to update our social media approach, In Gear and Website to support a continued strong on-line presence.

Promote Fun and Fellowship

- Approach all activities with good humour and a positive attitude.
- Plan a varied meeting program reflecting member's interests and club priorities.
- Ensure meetings are structured and well run.
- Encourage common interest activity groups.
- Take every opportunity to encourage participation by member's partners.
- Encourage members to attend Rotary Conferences to broaden their fellowship group.
- Offer a varied fellowship program in addition to formal club meetings.
- Seek dedicated multi club meetings.

Our Values **– The Rotary 4 way test.**

Is it the TRUTH? Is it FAIR to all concerned? Will it build GOODWILL and BETTER FRIENDSHIPS? Will it be BENEFICIAL to all concerned?